



Gold Membership Terms and Conditions

The Gift Club is marketed globally as a comprehensive media and marketing solution for companies offering products and services associated with the Gift card, Loyalty, Rewards, and Incentives markets.

Our mission is to promote and enhance the importance of the industry, providing a central place for professionals and companies to raise their brand awareness, meet, share and do business.

You have chosen to be a **Gold** member of The Gift Club – congratulations! This means you will receive the following benefits:

| FEATURES | GOLD |
|--|-------|
| PRICES (ex VAT, per annum) | £1200 |
| Welcome post on LinkedIn <small>(The Gift Club page plus Founder's personal page)</small> | ✓ |
| Inclusion in our Promo Video | ✓ |
| Newsletter Mini-Feature | ✓ |
| 4 x Social posts and inclusion in The Hub – our community platform <small>(LinkedIn, Twitter, Instagram, plus in The Hub)</small> | ✓ |
| Basic listing in The Gift Club Business Directory | ✓ |
| Inclusion in the Business Listing section in The Hub | ✓ |
| Enhanced Business Directory Listing features | ✓ |
| 1 x Spotlight Feature in our Newsletter <small>(also posted across social media channels and in The Hub)</small> | ✓ |
| 1 x Thought Leadership Article in our Newsletter <small>(also posted across social media channels and in The Hub)</small> | ✓ |
| 1 x Free Event Listing in The Hub | ✓ |

A full explanation of the plan features can be found [here](#).

If you would like to ask about any additional offerings by The Gift Club (specifically related to The Hub or sponsorship opportunities), these will be at an additional cost. Please find these new features [here](#).

Your membership becomes **active** when your business appears in the Business Directory on our website, which is also how you pay for your membership (securely via Stripe). Once this is completed, we will then send you your table of benefits and your marketing schedule with proposed dates and deadlines.



Only companies who offer the following services and / or are solution providers / vendors to such markets are permitted to be a member of The Gift Club:

| | | |
|----------------------------|-------------------------------|--------------------------|
| Retail Gift Card Program | Staff Incentives | CLO – Card Linked Offers |
| Consumer Loyalty Marketing | Travel Incentives | Prepaid Cards |
| Employee Engagement | Loyalty Cards | Card Processor |
| Technology | Gift Card Manufacturer | Trade Associations |
| Loyalty Consultants | Loyalty Programs | Staffing & HR |
| Promotions and Prizes | Gift Card Fulfilment | Legal |
| Travel & Events | Reward Platforms | Retail Establishments |
| Reward & Recognition | Marketing | |
| Gift Card Consultants | Digital Gift Card Aggregators | |

Signing up for Membership

We have made the sign-up **self-service**, so you can create an account and edit / amend your own content when you like.

With the **Gold** Membership, to ensure your listing looks good in our Business Directory, you will need to make sure you have ready:

- A high-res logo (282px x 150px)
- A high-res feature image (1200px x 628px)
- A promotional video link to upload from Vimeo or YouTube (optional)
- A short paragraph about what your company does (250 words/enough to fill the white box)
- Copy for your 'Products and Services' section plus 2 x high-res images (250 words/enough to fill the white box). Images: 600px x 600px)
- Copy for your 'Why Us' section plus 2 x high-res images (250 words/enough to fill the white box). Images: 600px x 600px)
- Your contact details, website URL and contact email address
- Your social links and URLs
- You will also need to select categories within which your business delivers services

And for marketing, communications and payment you will need to provide:

- Your marketing contact, email details and phone number
- Your company trading name
- Your full billing details
- VAT information (if applicable)

Payments

The fee for each membership plan is based on a one-off yearly direct debit set up as a recurring payment and we use third-party services for payment processing (e.g. payment processors).

We will not store or collect your payment card details. This information is provided directly to our third-party payment processors, whose use of your personal information is governed by their privacy policy. These payment processors adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, Mastercard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of payment information.



The payment processor we work with is **Stripe**. Their privacy policy can be viewed here: <https://stripe.com/privacy>

Terms and Conditions

By becoming a member of The Gift Club, you are agreeing to enter into legally binding contract terms between The Gift Club and your Organisation (as defined below). "Organisation" means the business represented by your Business Directory Listing, which may only be a legal entity (company) or you. You also represent and warrant that you are authorised to enter into these contract terms on behalf of the Organisation.

In addition to these Terms, our [Privacy Policy](#) applies to any use of our services.

Payments and Fees

- The Gift Club Membership prices are listed in GBP, however payment is also possible in USD and EUR. Converted prices will be displayed using the current exchange rate at the time of payment on our website.
- By becoming a member of The Gift Club, you agree to pay The Gift Club the agreed fee on a direct debit basis; a one-off yearly payment. This is a recurring payment.
- You can choose which membership plan you prefer via our website and pay directly and securely through the site, powered by Stripe.
- All our prices and fees will exclude VAT and therefore a rate of 20% will be added at the time of payment (if applicable).
- You are entitled to cancel at any time. If you cancel your direct debit, we will remove your listing 30 days after the last direct debit collection.
- If you pay a one-off payment and during that period (either six months or a year) decide you would like to terminate this contract, The Gift Club will delete your company details at your request within 30 days from receipt in writing, however we are unable to offer a refund or part refund.
- Your listing will appear in the Business Directory when the first payment has been collected and we will communicate with you about your other benefits as listed above within 3 days of receiving payment.
- Although we work hard to ensure our site is found on the world wide web, you accept that when your Organisation becomes a member of The Gift Club, The Gift Club does not guarantee any increases in business levels, nor do we guarantee that you will be contacted directly by parties interested in your services. Therefore, refunds are not offered once payments have been made.
- If you pay by direct debit and cancel your direct debit, you must notify us in writing. See below for more details on termination.
- It is your responsibility to stop any direct debits and not the responsibility of The Gift Club.
- You agree to keep your contact information records up to date.
- You agree to use your Organisation's real name and keep it up to date.
- You agree to be truthful about your personal data practices and comply with the laws.
- As part of your membership, any marketing materials, content and communications that you supply to us for sharing will be professional, respectful, relevant, and accurate.
- The Gift Club will not be liable for lost profits or lost business opportunities, loss of data, or any indirect, incidental, consequential, special or punitive damages in connection with your Membership.

Marketing Schedule and Deadlines

- We will send reminders to you with regard to all due dates for your content in line with your marketing schedule.
- It is your responsibility to provide us with the full copy and images by those deadlines.



- Should you miss the deadline for a set of social media posts, we will allow these to be rolled over once only to the following month. If we are not given content for these posts in the following month, you will lose that set of posts.
- Should you miss the deadline for a feature in our Newsletter, we will endeavour to roll this over to another Newsletter date, but this will be subject to availability of new dates/slots.

Termination of Contract

If you wish to terminate this Contract and wish us to remove your company details from the Business Directory, you must give The Gift Club 30 days' notice and notify us at info@the-gift-club.com with your intent to terminate. You can still cancel your direct debit.

The Gift Club has the right to refuse a prospective member if they do not meet our permitted services / solutions as listed above. We also have the right to delete a member from our Business Directory and all future marketing solutions as set out in the membership plan if we feel appropriate.