



BE HEARD **BE SEEN** BE FOUND



THE GIFT CLUB & THE HUB SPONSORSHIP OPTIONS

THE GIFT CLUB NEWSLETTER SPONSORSHIP (currently 3000 email subscribers (growth expected to be 6000 by Feb 2022))	
PRICES (ex VAT)	£10,000 per annum
Logo appears at the top of our Newsletter with click through links to your site	✓
Logo appears at the bottom of our Newsletter with short description of who you are and what you do	✓
1 x Spotlight Feature in our Newsletter (per quarter) (also posted across social media channels and in The Hub)	✓
1 x Post per Spotlight Feature in a relevant Group in The Hub	✓
1 x Shout-out across our social media channels to promote your company as The Gift Club's Proud Newsletter Sponsor	✓

SPONSOR-A-GROUP IN THE HUB	
PRICES (ex VAT)	£15,000 per annum
Logo appears under the relevant Group Icon in the activity feed	✓
Logo appears as a pinned post at the top of the Group's own activity feed	✓
24 x promotional posts in the Group	✓
1 x Shout-out across our social media channels to promote your company as The Hub's Proud Group Sponsor	✓

BUSINESS DIRECTORY SPONSORSHIP IN THE HUB & THE GIFT CLUB		
PRICES (ex VAT)	£10,000 6 months	£15,000 per annum
Logo / banner appears at the top of the Business Directory in The Gift Club website, with links to your own site	✓	✓
Logo appears under the Business List Group Icon in the activity feed in The Hub	✓	✓
Logo appears as a pinned post at the top of the Business List Group activity feed in The Hub	✓	✓
1 x Shout-out across our social channels to promote your company as a The Hub's Proud Business List Sponsor	✓	✓
Business List 'Sponsored by Your Company Name ', positioned in the menu of The Hub	✓	✓

GLOBAL NEWS SPONSORSHIP IN THE HUB* (*cannot be in conjunction with the Newsletter Sponsorship option)	
PRICES (ex VAT)	£15,000 per annum
Global News 'Sponsored by Your Company Name ' positioned in the menu	✓
Logo appears under the Global News icon in the Global News page	✓
'About Our Sponsor' link to your site in the Global News page	✓
12 x posts in a relevant Group	✓