



The Gift Club Membership Plans

Prices are listed in GBP. Payment in USD or EUR is possible and prices (using the current exchange rate) are available via the membership sign-up process on our website or via payment link which we can provide.

FEATURES	GOLD	PLATINUM	TGC PREMIUM
PRICES (ex VAT, per annum)	£1200	£2000	£3900
Welcome post on LinkedIn <small>(The Gift Club page plus Founder's personal page)</small>	✓	✓	✓
Inclusion in our Promo Video	✓	✓	✓
1 x Mini-Feature in our Fortnightly Newsletter	✓	✓	✓
4 x Social posts and inclusion in The Hub – our community platform <small>(LinkedIn and Twitter, plus in The Hub)</small>	✓	✓	✓
The Gift Club Business Directory Listing with all features <small>(Company Description, Contacts, Videos, images, graphics, social links)</small>	✓	✓	✓
Inclusion in the Business Directory in The Hub	✓	✓	✓
1 x Spotlight Feature in our Newsletter & Digital Magazine <small>(also posted across social media channels and in The Hub)</small>	✓	✓	✓
1 x Thought Leadership Article in our Newsletter & Digital Magazine <small>(also posted across social media channels and in The Hub)</small>	✓	✓	✓
1 x Free Event Listing in The Hub	✓	✓	✓
Member discounts on all TGC networking events	✓	✓	✓
Prime position in our Business Directory		✓	✓
1 x Free Job Vacancy Listing in The Hub <small>(also posted across social media channels, as a mini-feature in our Newsletter & Digital Magazine)</small>		✓	✓
1 x CEO Soap Box Interview featured in our Newsletter & Digital Magazine <small>(also posted across social media channels and in The Hub)</small>		✓	✓
First to receive Leads/Business Opportunities		✓	✓
1 years worth of sponsorship (includes):			
- 4 months sponsorship of our Business Directory			✓
- 4 months sponsorship of our monthly Digital Magazine			✓
- 4 months sponsorship of our Business Introduction Enquiries form			✓
- social posts to celebrate every sponsorship milestone above			✓



Explanations of Membership Features

- **Welcome LinkedIn Post**
Your company proposition and logo shared on our LinkedIn news feeds and in “The Hub”, our community platform.
- **Inclusion in our Promo Video**
Your logo will feature in our own promotional video that we share regularly with our audience and subscribers.
- **Newsletter & Digital Magazine Mini-Feature**
A 30-word feature in our fortnightly newsletter and monthly digital magazine, promoting your brand and services with click-throughs to your website.
- **4 x Social Posts**
Provide us with copy and images / videos or graphics and we will share your content with our growing audience across social media and in The Hub, four times a year.
- **Inclusion in the Business Directory in The Hub**
All members of The Gift Club are automatically listed in the Business Directory in The Hub.
- **Business Directory Listing with all features**
Promote your products and services including your own videos and space to display all your imagery & case studies plus all your social links, contact details and logo.
- **Spotlight Feature and Thought Leadership Articles**
Gain exposure with a piece of written content (Q&A, thought leadership, white paper, case study) or video content (internal interview, promotional marketing video, explainer video) that communicates the value of your solutions to our audience, shared in our newsletter, digital magazine and in The Hub
- **Prime Position in our Business Directory**
Platinum and TGC Premium members can enjoy the limelight with their logo instantly displayed at the top of the list (logos and listings are rotated).
- **Event Listing in The Hub**
Advertise an event/webinar with a listing in our event portal of The Hub with external links for registrations. Also shared as a mini-Feature in our newsletter if the timings allow.
- **Job Listing in The Hub**
Advertise a job vacancy in The Hub for two weeks. Also shared in our newsletter.
- **CEO Soap Box Interview**
Let a member of your senior leadership team take The Gift Club stage and communicate what sets you apart from the competition in a well-curated video podcast interview with our founder, Hadie.
- **Be First to Receive Leads / Business Opportunities**
Get first dibs at relevant inbound enquiries to The Gift Club. We’ll contact you if we feel you could be a great match.
- **Sponsorship of our Business Directory**
Branded banner across the top of our Business Directory page on our site for 4 months a year
- **Sponsorship of our monthly Digital Magazine**
Branded banner in our digital magazine for 4 months a year
- **Sponsorship our Business Introductions Enquiries form**
Branded banner on our enquiry form seen by any third party looking for our member’s products and services.
- **Social posts to celebrate every sponsorship milestone above**
To celebrate you working with us, we will announce your partnership / sponsorship across LinkedIn, Twitter and Insta and in The Hub

****Please contact us if you are interested in paying for a one off spotlight feature, a brand awareness campaign or sponsorship of our newsletter or events****