



The Gift Club Membership Plans

Prices are listed in GBP. Payment in USD, EUR and AUD is possible and prices (using the current exchange rate) are available via the membership sign-up process on our website or via the payment link which we can provide.

FEATURES	GOLD		PLATINUM		TGC PREMIUM	
	£1520	£2140	£2320	£2940	£4220	£4840
PRICES (ex VAT, per annum)						
Copywriting <small>(All copy for your social posts, spotlight features and thought leadership articles are researched and written by The Gift Club's professional copywriter)</small>		✓		✓		✓
Welcome post on LinkedIn <small>(The Gift Club page plus Founder's personal page)</small>	✓	✓	✓	✓	✓	✓
Inclusion in the member promo social posts	✓	✓	✓	✓	✓	✓
1 x Mini-feature in our fortnightly newsletter	✓	✓	✓	✓	✓	✓
4 x Social posts (LinkedIn and Twitter)	✓	✓	✓	✓	✓	✓
The Gift Club Business Directory listing with all features <small>(Company Description, Contacts, Videos, images, graphics, social links)</small>	✓	✓	✓	✓	✓	✓
1 x Spotlight feature in our newsletter & digital magazine <small>(also posted across social media channels)</small>	✓	✓	✓	✓	✓	✓
1 x Thought leadership article in our newsletter & digital magazine <small>(also posted across social media channels)</small>	✓	✓	✓	✓	✓	✓
1 x Free event listing in our newsletter	✓	✓	✓	✓	✓	✓
Prime position in our Business Directory			✓	✓	✓	✓
1 x Free job vacancy listing <small>(posted across social media channels, as a mini-feature in our Newsletter & Digital Magazine)</small>			✓	✓	✓	✓
1 x CEO Soap Box - A podcast interview featured in our newsletter, website & digital magazine <small>(also posted across social media channels)</small>			✓	✓	✓	✓
First to receive leads/business opportunities			✓	✓	✓	✓
1 x complimentary ticket to The Big Handshake Event	✓	✓	✓	✓		
2 x complimentary tickets to The Big Handshake Event					✓	✓
1 year + worth of sponsorship (includes):						
- Logo on TGC homepage in our carousel all year round						
• Static logo at the top of our Business Directory for one month a year					✓	✓
• Branding and short intro on page one of our monthly Digital Magazine - TGC Digest for one edition a year					✓	✓
• Branding on 1x TGC social media post when we promote our match-making service					✓	✓
- social posts to celebrate every sponsorship milestone above					✓	✓



Explanations of Membership Features

→ **Copywriting**

All copy for your social posts, spotlight features and thought leadership articles are researched and written by The Gift Club's professional copywriter.

→ **Welcome LinkedIn Post**

Your company proposition and logo are shared on our LinkedIn news feeds

→ **Inclusion in our Promo Social Posts**

Your logo will feature in our own promotional posts that we share regularly with our audience and subscribers.

→ **Newsletter Mini-Feature**

A 30-word feature in our fortnightly newsletter, promoting your brand and services with click-throughs to your website.

→ **4 x Social Posts**

Provide us with copy and images/videos or graphics and we will share your content with our growing audience across social media, four times a year.

→ **Business Directory listing with all features on or website**

Promote your products and services including your own videos and space to display all your imagery & case studies plus all your social links, contact details and logo.

→ **Spotlight Feature and Thought Leadership Articles**

Gain exposure with a piece of written content (Q&A, thought leadership, white paper, case study) or video content (internal interview, promotional marketing video, explainer video) that communicates the value of your solutions to our audience, shared in our newsletter and digital magazine

→ **Prime Position in our Business Directory**

Platinum and TGC Premium members can enjoy the limelight with their logo instantly displayed at the top of the list (logos and listings are rotated).

→ **Event Listing in our newsletter**

Advertise an event/webinar with external links for registrations.

→ **Job Listing in our newsletter**

Reach a targeted audience of 5000 and advertise a job vacancy in our newsletter.

→ **CEO Soap Box Interview**

Let a member of your senior leadership team take The Gift Club stage and communicate what sets you apart from the competition in a well-curated video podcast interview with our Founder, Hadie.

→ **Be First to Receive Leads/Business Opportunities**

Get first dibs at relevant inbound enquiries to The Gift Club. We'll contact you if we feel you could be a great match.

→ **Logo on TGC homepage in our carousel**

Your business logo will appear at the top of our homepage, in a carousel all year round

→ **Static logo at the top of our Business Directory**

A branded banner will appear across the top of our Business Directory page on our site for 1 month a year

→ **Sponsorship of our monthly Digital Magazine - TGC Digest**

Branded banner and short intro will appear on the first page of our digital magazine in one edition a year

→ **Sponsorship of 1x TGC social media post when we promote our business introduction service**

Every month we promote our matchmaking service on social media. For one post a year, your branding will appear on our thumbnail and in the copy as the 'Proud sponsor'. We'll aim to curate our promotional post around your business category.

→ **Social posts to celebrate every sponsorship milestone above**

To celebrate you working with us, we will announce your partnership/sponsorship across LinkedIn and Twitter

→ **Complimentary ticket to The Big Handshake**

Complimentary tickets to our in-person industry-only networking event, The Big Handshake, held every year in London.

****Please contact us if you are interested in paying for a one-off spotlight feature, a brand awareness campaign or sponsorship of our newsletter or events****